
Table of Contents

<i>Preface</i>	<i>xi</i>
1. <i>HTML and the World Wide Web</i>	1
The Internet, Intranets, and Extranets	1
Talking the Internet Talk	5
HTML: What It Is	7
HTML: What It Isn't	9
Nonstandard Extensions	11
Tools for the HTML Designer	13
2. <i>HTML Quick Start</i>	16
Writing Tools	16
A First HTML Document	17
HTML Embedded Tags	18
HTML Skeleton	19
The Flesh on an HTML Document	20
HTML and Text	21
Hyperlinks	25
Images Are Special	29
Lists, Searchable Documents, and Forms	31
Tables	33
Frames	34
Style Sheets and JavaScript	36
Forging Ahead	37

3. Anatomy of an HTML Document	38
Appearances Can Deceive	38
Structure of an HTML Document	40
HTML Tags	40
Document Content	44
HTML Document Elements	46
The Document Header	49
The Document Body	53
Editorial Markup	54
The <bdo> Tag	57
4. Text Basics	59
Divisions and Paragraphs	59
Headings	67
Changing Text Appearance	73
Content-based Style Tags	75
Physical Style Tags	82
Expanded Font Handling	88
Precise Spacing and Layout	94
Block Quotes	108
Addresses	112
Special Character Encoding	115
5. Rules, Images, and Multimedia	117
Horizontal Rules	117
Inserting Images in Your Documents	125
Document Colors and Background Images	152
Background Audio	160
Animated Text	162
Other Multimedia Content	166
6. Document Layout	169
Creating Whitespace	170
Multicolumn Layout	175
Layers	181
7. Links and Webs	193
Hypertext Basics	193
Referencing Documents: The URL	194
Creating Hyperlinks	210

Creating Effective Links	220
Mouse-Sensitive Images	225
Creating Searchable Documents	236
Establishing Document Relationships	240
Supporting Document Automation	245
8. Formatted Lists	249
Unordered Lists	249
Ordered Lists	252
The Tag	256
Nesting Lists	259
Directory Lists	261
Menu Lists	262
Definition Lists	264
Appropriate List Usage	269
9. Cascading Style Sheets	270
The Elements of Styles	271
Style Syntax	278
Style Properties	285
Tag-less Styles: The Tag	314
Applying Styles to Documents	315
10. Forms	319
Form Fundamentals	320
The <form> Tag	320
A Simple Form Example	329
Using Email to Collect Form Data	330
The <input> Tag	332
Multiline Text Areas	346
Multiple Choice Elements	348
General Form Control Attributes	353
Labeling and Grouping Form Elements	356
Creating Effective Forms	359
Forms Programming	363
11. Tables	370
The HTML Table Model	370
Table Tags	372
New HTML 4.0 Table Tags	391
Beyond Ordinary Tables	402

12. Frames	404
An Overview of Frames	404
Frame Tags	405
Frame Layout	407
Frame Contents	412
The <noframes> Tag	416
Inline Frames	418
Named Frame or Window Targets	420
13. Executable Content	425
Applets and Objects	425
Embedded Content	429
JavaScript	446
JavaScript Style Sheets	454
14. Dynamic Documents	462
An Overview of Dynamic Documents	462
Client-Pull Documents	464
Server-Push Documents	468
15. Tips, Tricks, and Hacks	473
Top of the Tips	473
Trivial or Abusive?	475
Custom Bullets	476
Tricks with Tables	476
Transparent Images	484
Tricks with Windows and Frames	486
A. HTML Grammar	489
B. HTML Tag Quick Reference	501
C. Cascading Style Sheet Properties Quick Reference	532
D. The HTML 4.0 DTD	540
E. Character Entities	557
F. Color Names and Values	563
Index	567